



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**M.Sc. DEGREE EXAMINATION - VISUAL COMMUNICATION**

FIRST SEMESTER – NOVEMBER 2011

**VC 1812 - INFORMATION COMMUNICATION TECHNOLOGY**

Date : 03-11-2011  
Time : 1:00 - 4:00

Dept. No.

Max. : 100 Marks

**PART - A**

**Answer ALL the questions in about 50 words each:**

(10x2=20)

1. E-manufacturing
2. G2G
3. NeGP
4. LAN
5. SMART
6. Digital Versatile Disk
7. World Wide Web
8. MDGs
9. Media convergence
10. Laggards

**PART - B**

**Answer any FIVE questions in about 200 words each:**

(5x8=40)

11. Explain the various applications of Smart card.
12. Explain the transmission model of communication in the context of ICT initiatives.
13. Write on the types of information storage devices.
14. What are the factors that contribute to digital divide in India?
15. Explain the role of Akshaya project in promoting e-literacy in Kerala.
16. Comment on 'Community FMs and women empowerment' with examples.
17. Comment on the existing IT policy of India.

**PART - C**

**Answer any TWO questions in about 500 words each:**

(2x20=40)

18. Explain the role of ICTs in poverty alleviation initiatives in India. Explain with case studies.
19. Explain the diffusion of innovation theory and substantiate with ICT initiatives.
20. Explain on how ICTs in governance have enhanced the democratization process.

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